



ASER2024

AMERICAN SOCIETY OF EMERGENCY RADIOLOGY

Capital Hilton • Washington, D.C.
September 11-14, 2024





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INVITATION

Dear Esteemed Industry Colleagues,

We are delighted to invite you to join us for the upcoming American Society of Emergency Radiology (ASER) Annual Meeting and Postgraduate Course in Emergency and Trauma Radiology at the Capital Hilton in Washington, D.C. on September 11-14, 2024. ASER is dedicated to improving the diagnosis and treatment of acutely ill or injured patients through medical imaging and advancing education and research in Emergency Radiology. The annual ASER Meeting is a dynamic and collaborative forum that draws leading experts in Emergency Radiology from around the world to present critical topics such as disaster planning and preparedness, optimizing workflow efficiencies, and trauma protocol optimization. The 2024 ASER meeting program will provide comprehensive didactic and interactive sessions covering the latest advances and trends in emergency and trauma radiology, including state-of-the-art imaging techniques, and introduce new and original scientific work.

The Meeting is highly relevant to all radiologists who are involved in emergency medical care in all practice settings, community and academic. Subspecialists in Emergency Radiology, Neuroradiology, Musculoskeletal radiology, Thoracic and Abdominal radiology, radiology residents and fellows, and Emergency physicians at all levels of training will find the educational and scientific material presented at the ASER meeting essential to their knowledge base.

We greatly value the critical role our industry partners and technical exhibits have played in the success of our Meetings. We welcome you to partner with us to elevate and raise awareness around your company's brand, educate attendees on your company's portfolio of products and services, and create valuable connections.

Thank you for considering our request for participation. We look forward to your receiving your commitment.

Our association directors, Angie Guy and Keri Yanez, can assist with any questions you may have. They can be reached at info@aser.org or 713-375-2708.

With Warm Regards,

Suzanne Chong, MD, MS, FASER



Suzanne Chong, MD, MS, FASER

President
Brigham and Women's Hospital
Harvard Medical School



Angie Guy, MPA
Executive Director



Keri Yanez, PMP
Operations Director



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2023-2024 EXECUTIVE COMMITTEE



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Brigham and Women's Hospital
Harvard Medical School



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Center, University of Maryland School
of Medicine



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Trauma Center University of Miami
Health System



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Emory University School of Medicine



2024 Annual Meeting Program Associate Chair & Director at Large

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Emory University Hospital

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Jennifer (Jen) Uyeda, MD, FASER
Brigham and Women's Hospital
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Institute UTHealth McGovern Medical School

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FACR
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Services University



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SPONSORSHIP INFORMATION

The ASER 2024 Annual Meeting will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered through the vendor sponsored activities.

SUPPORTING ASER

Deliver your message in a professional, focused and educational environment. ASER provides you with networking opportunities to build relationships with new and existing customers. The expected 400+ in-person attendees will be eager to learn about your company and products.

BUILD BRAND AWARENESS, PROVIDE PRODUCT EDUCATION, AND GAIN ACCESS TO VALUABLE LEADS WITH A TABLE TOP EXHIBIT

Table Top Exhibit Includes:

- Draped Table and 2 chairs
- 2 Exhibitor badges
- Company recognition on signage

OPTIMIZE VISIBILITY WITH A PINNACLE, DIAMOND, GOLD, SILVER, BRONZE LEVEL SPONSORSHIP

Higher levels of participation include recognition on the Annual Meeting website, in social media, and e-blasts. Please refer to Partnership Opportunities for a complete list of benefits.

PAYMENT

Complete the below exhibitor registration form and return it to info@aser.org. Upon receipt, one of our team members will contact you securely for credit card details.

THANK YOU TO OUR 2023 SPONSORS

Annalise AI
GE Healthcare
Gleamer
KA Imaging
Milvue
Philips CT

Rad AI
Siemens
Visage Imaging
Vision Radiology
VRAD





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PARTNERSHIP OPPORTUNITIES

PINNACLE | \$50,000

Sponsored LUNCH - Thursday, September 12, 2024

Highlight your products and how they can facilitate imaging acquisition or interpretation with a dedicated **60 minutes** for your product specialist or guest speaker to present to our attendees during Lunch on Thursday, September 12, 2024.

Sponsored BREAK - First Choice

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting. Coffee/Snack location by exhibit table.

8 Exhibitor Badges

Attendance to the Annual Meeting and complimentary non-member events.

Prime Basic Exhibitor Benefits - Premiere Location

DIAMOND | \$30,000

Sponsored LUNCH - Friday, September 13, 2024

Highlight your products and how they can facilitate imaging acquisition or interpretation with a dedicated **60 minutes** for your product specialist or guest speaker to present to our attendees during Lunch on Friday, September 13, 2024.

7 Exhibitor Badges

Attendance to the Annual Meeting and complimentary non-member events.

Prime Basic Exhibitor Benefits - Premiere Location

PLATINUM | \$25,000

Sponsored LUNCH - Saturday, September 14, 2024

Highlight your products and how they can facilitate imaging acquisition or interpretation with a dedicated **60 minutes** for your product specialist or guest speaker to present to our attendees during Lunch on Saturday, September 14, 2024.

6 Exhibitor Badges

Attendance to the Annual Meeting and complimentary non-member events.

Prime Basic Exhibitor Benefits - Premiere Location





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PARTNERSHIP OPPORTUNITIES

GOLD | \$20,000

Welcome Reception Sponsor - Wednesday, September 11, 2024

5 Exhibitor Badges

Attendance to the Annual Meeting and complimentary non-member events.

Prime Basic Exhibitor Benefits

SILVER | \$15,000

ASER Happy Hour Sponsor - Tuesday, September 10, 2024

4 Exhibitor Badges

Attendance to the Annual Meeting and complimentary non-member events.

Prime Basic Exhibitor Benefits

BRONZE | \$10,000

ASER Break Sponsor

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting. Coffee/Snack location by exhibit table.

4 Exhibitor Badges

Attendance to the Annual Meeting and complimentary non-member events.

Prime Basic Exhibitor Benefits

BASIC EXHIBITOR PACKAGE | \$5,000 - \$7,000 Includes Table Top & 2 Chairs

\$5,000 (Basic)

Your Basic Exhibitor Package includes:

- 2 Exhibitor Badges
- Floor standing signage or equipment allowed
- Company recognition on the ASER website and meeting app
- Recognition on contributor support signage in the meeting pre-function space

\$7,000 (Prime Basic)

Prime Exhibit Location with opportunity to enhance attendee breaks

Basic Exhibitor Benefits



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DECT HANDS-ON WORKSHOP | \$10,000

Host and lead an exclusive hands on dual energy CT (DECT) workshop. Guide attendees through real world challenges using your equipment or software.

ADD-ON SPONSOR OPPORTUNITIES - \$1,000

Make a lasting impression on attendees by having the below items branded with your company's logo. Cost of product not included - to be determined by sponsor and ASER.

- Attendee Lanyards
- Annual Meeting App
- Hotel Keycard
- Attendee Tote Bag
- Pens

ADD-ON SUPPORT OPPORTUNITIES - \$500

- Flier in Tote Bag
- ASER Happy Hour Drink Tickets (Pack of 20) - Tuesday, September 10th
- ASER Welcome Reception Drink Tickets (Pack of 20) - Wednesday, September 11th





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REGISTRATION FORM

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

SPONSORSHIP OPTIONS

PINNACLE (\$50,000)

DIAMOND (\$30,000)

PLATINUM (\$25,000)

GOLD (\$20,000)

SILVER (\$15,000)

BRONZE (\$10,000)

HANDS-ON DECT WORKSHOP (\$10,000)

PRIME BASIC EXHIBITOR (\$7,000)

BASIC EXHIBITOR (\$5,000)

ADD-ON SPONSOR OPPORTUNITIES (\$1,000)

> Attendee Lanyards

> Attendee Tote Bag

> Annual Meeting APP

> Pen Sponsor

> Hotel Keycard

ADD-ON SUPPORT OPPORTUNITIES (\$500)

> Flier in Tote Bag

> ASER Happy Hour Drink Tickets (20-Pack)

> ASER Welcome Reception Drink Tickets (20-Pack)

PAYMENT INFORMATION

Please select your preferred method of payment:

Credit Card: a member of our accounting team will contact you directly

Check payable to: American Society of Emergency Radiology (in US dollars on a US bank)

Tax ID # 76-0261229

Mail to: ASER, 1321 Antoine Drive, Houston, TX 77055

Please invoice me

Please return this completed Registration Form to:

Email: aser@info.org

Thank you for your support. If you have any questions, please do not hesitate to contact the ASER at aser@info.org.



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